



# Signals



“You can  
depend on us.”

Wolfgang Dreher, Quality Control

“It all began with a hair dryer. Today we are trendsetters in the field of signal devices.”

Christian Höhler, R&D Director

WERMA Signaltechnik is one of the world's leading companies for optical and audible signal devices. The international company located in South West Germany sets the tone technologically with its many state-of-the-art innovations. Our signal devices make working environments safe and processes efficient - on machines or systems, in factory halls or in the building services industry.





WERMA has developed and manufactured electrical devices for more than 60 years. The company founder WERNER MARquardt started the business with hair dryers in 1950. He, however, quickly recognised the market opportunities for signal devices and specialised in the production and sale of these devices. Following his death, his widow Irene Marquardt temporarily ran the company until she sold it in 1993 to Erich Marquardt, the company founder's brother.

Erich Marquardt quickly laid the foundation for WERMA's current market position. He developed the modular KombiSIGN signal tower, which is still regarded as the "Gold Standard" for signalling solutions.

Following his death in 2001, his family transferred management of the company to Günter Kirn, who oversaw a period of international expansion. In 2009 Matthias Marquardt, Erich Marquardt's son, took over the running of the business as CEO and managing shareholder.



“Value-orientated leadership plays a decisive role in the management of a company.”

Matthias Marquardt, CEO

CEO Matthias Marquardt is an experienced entrepreneurial personality. A feel for the market, professionalism and strong strategic thinking form the basis for his actions. His management style is characterised by trust, respect and fairness.

“I am proud to run a company with such competent, motivated employees. Our friendly, professional service strikes a chord with our customers and provides the foundation for long-standing relationships. Our combined strength will ensure that we rise to the top of our industry with our innovative, high-quality signal devices.”





“Today it is no longer enough to simply produce functional signal devices.”

Nicole Heim-Canteau, Domestic Sales

Signal devices inform or warn people, show the current status of machines or can even pass information on to computers. With a broad line of over 3,500 products, WERMA offers solutions for an extremely wide range of signalling applications.

## Signal towers

Whether for use in access control systems or on large assembly lines – WERMA signal towers are available in various colours, light effects, shapes and sizes.

The customer is provided with individual solutions in attractive design variants, for areas with demanding hygiene requirements or also for use with wireless technology. The Kombi*SIGN* range sets trends and has an unflinching following on the world market.







## Optical signal devices

From small to large or energy-saving with LEDs: WERMA optical signal devices blink, flash or rotate in a wide variety of colours and shapes. They provide safe and reliable signalling – for control panels, alarm systems, gates or airports.



## Audible signal devices

Audible devices provide unequivocal signalling in a variety of forms ranging from a buzzer to loud sirens or droning horns. WERMA has a suitable audible solution for every application – in laboratories and factory buildings or on construction sites.

## Optical-audible signal devices

Sometimes one signal type is not enough to achieve the required awareness level: If attention is to be safely drawn to a specific occurrence within a loud environment, then optical-audible devices are the logical solution. This applies to both machines and alarm systems.



# Explosion-proof signal devices

Whether in the animal feed industry, in refineries or in cement factories – wherever sparks may cause an explosion in dusty or gaseous environments, explosion-proof signal devices provide absolutely reliable service. All certificates received from the official testing authorities require extremely strict tests.





## Customer-specific products

Are you looking for a signal device to match the design of your machine or the colour of your equipment? Or do you require a special technical characteristic? Please feel free to contact us so that we can provide an individual solution tailored to meet your requirements.



“Our extensive worldwide sales network ensures excellent customer service.”

Andreas Gebert, Sales Director





With our own subsidiaries in many European countries as well as in China, a sales cooperation in the USA and a tightly woven network of international sales partners, we ensure outstanding worldwide on-site support. Our customers benefit from exemplary service with fast, on-time delivery of all products and accessories. WERMA products can be easily ordered online at [www.werma.com](http://www.werma.com). Our consistently high customer satisfaction ratings show that our customers feel WERMA takes good care of them.

“When we develop a new product, we first assess the requirements our customers have.”

Armin Vogelsang, Product Management



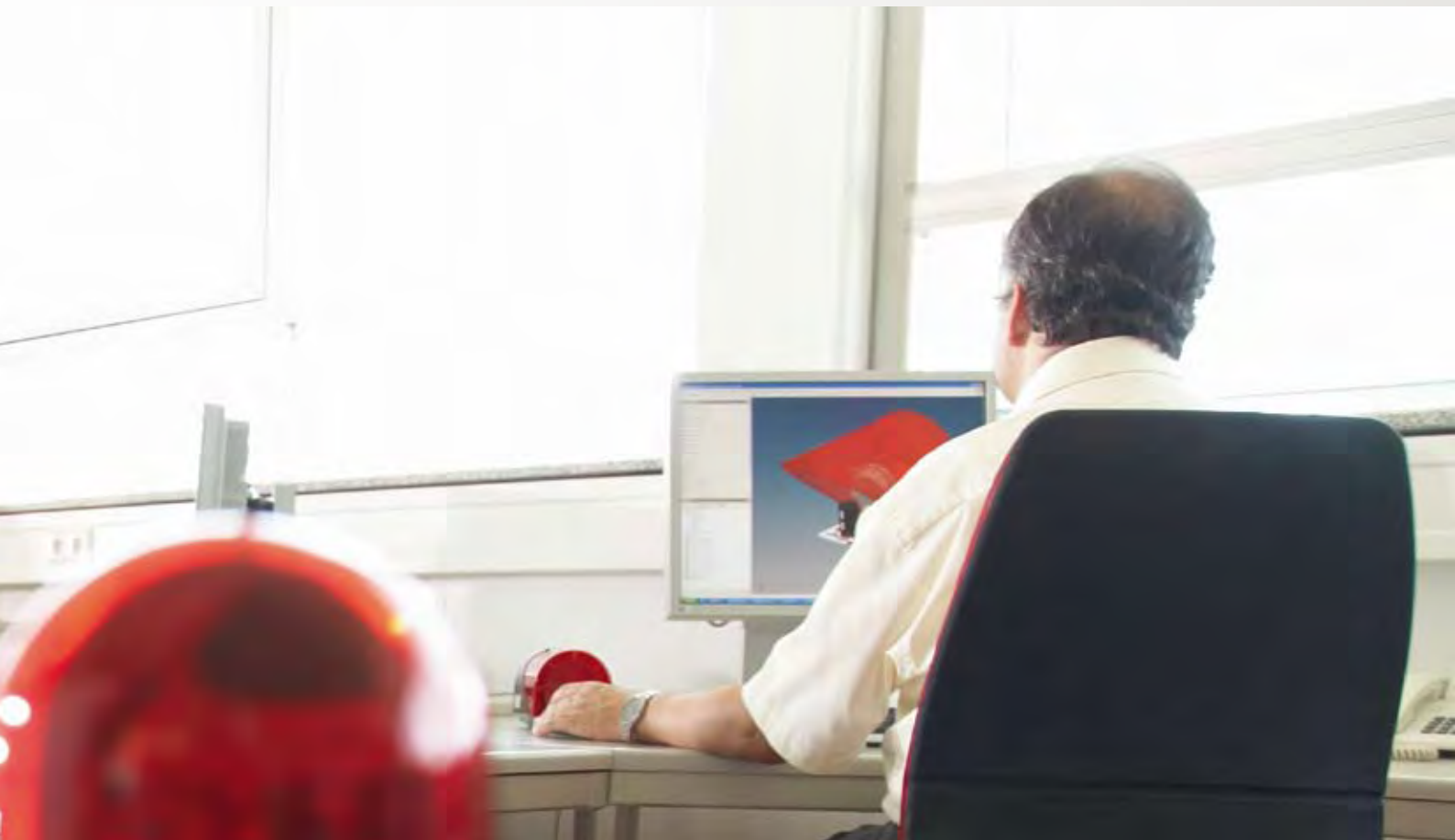




"We are proud of our  
excellent product design."

Werner Stuffle, R&D

Innovation is the driving force for us to further expand our technological advantage. WERMA conducts both systematic core research and specific product development for which the most modern project management methods are employed. We test all new developments in our own optical and acoustic laboratories. The success of this innovation policy is demonstrated in the many patents, design awards and positive customer evaluations we have received.



“You can only be sure something is done properly if you do it yourself.”

Erich Martin, Production Director





We produce our own plastics, electronics and injection-mould tooling to guarantee that our products are truly “made in Germany”.

Our production engineering uses the advantages of lean production processes and intelligent automation to ensure we are consistently fast and flexible.

WERMA is DIN EN ISO 9001:2000 certified. The quality of our processes and products is the subject of rigorous testing to guarantee consistently high quality levels.

“Every single signal device is manufactured with the same high degree of care.”

Karin Solanka, Production



# “The employees and the company benefit from a good working atmosphere.”

Michael Nölle, Finance and HR Director

Our employees determine the success of our company. We use this skills base and a high level of commitment in all our dealings with customers – from a simple order query to complex technical advice.

WERMA offers a modern working environment, attractive benefits and an outstanding company atmosphere in a region renowned for its quality of life. We have already won several prizes for its exemplary human resources policy. For example we actively support a healthy work/life balance with company-sponsored places at day-care centres for the children of employees.

WERMA offers great vocational training. We provide extensive support and in-house training to our junior staff, train skilled labour ourselves and offer interesting partner programmes with various educational institutions. We work closely with schools, colleges and universities and support the local University of Tuttlingen as a sponsor.





“We place great importance on a holistic approach to company management.”

Matthias Marquardt, CEO

We fulfil our social responsibility by supporting social, cultural and regional institutions in a wide variety of ways through our Corporate Giving Programme.





Everyone pictured in this brochure is a WERMA employee.



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